



IPO Note

Shri Ahimsa Naturals Limited

Recommendation: APPLY!

Company Background -

- Incorporation: Shri Ahimsa Naturals Limited was originally incorporated as "Ahimsa Mines and Minerals Private Limited" on Oct 17, 1990. The registered office is located at Jaipur, Rajasthan.
- Business Activity: The company is engaged in the extraction, manufacturing, of Caffeine Anhydrous Natural, Green Coffee Bean Extracts (GCE) and Crude Caffeine along with trading of other herbal extracts.
- Revenue Stream: The company generates majority of the revenue from the sale of Caffeine Anhydrous Natural.
- **Human Resource:** The company has 73 permanent and contractual employees as on Mar 18, 2025.

Objects of the Issue -

- Investment in Wholly-Owned Subsidiary, Shri Ahimsa Healthcare Private Limited (SAHPL) for setting up a manufacturing unit at Sawarda, Jaipur, Rajasthan.
- General Corporate Purposes

Promoters Name -

Nemi Chand Jain, Sumitra Jain, Amit Kumar Jain, Sumit Jain, Prerna Jain, M/s Ahimsa Holdings Private Limited and M/s Bimneer Investments Private Limited

Rationale for recommendation -

- ✓ The PE ratio of 14.25 times makes it fairly priced.
- ✓ The top line, bottom line and profitability margins have seen a decrease in FY24 which was due to lower production but it should not be a major concern. (Refer Recommendation Pg 9)
- ✓ The company had positive CFO for FY22, FY23, FY24 and Sep-24.
- ✓ The company is looking for expansion and is investing in its subsidiary.
- ✓ The company earns majority of its revenue from exports and has a significant global presence.
- ✓ The company has vast experience in the industry.
- ✓ The management overview is decent.



IPO Details	
Opening Date	Mar 25, 2025
Closing Date	Mar 27, 2025
Allotment Date	Mar 28, 2025
Listing Date	Apr 02, 2025
Stock Exchange	NSE SME
Lot Size	1,200 Shares
Issue Price Per Share	₹119
Issue Size	73.81 Cr.
Fresh Issue	50.02 Cr.
Offer for Sale	23.79 Cr.
Application Amt	₹ 1,42,800 (1,200 shares)

INDUSTRY - Chemicals (Caffeine Anhydrous natural) Avg. P/E ratio as per RHP - N/A

			KPIs	(In Lakhs)
	KPI's	FY 22	FY 23	FY 24	Sep-24
	Revenue	5,795.17	10,388.80	7,797.69	4,071.67
	EBITDA	1,713.63	5,021.02	2,669.51	1,373.43
	Net	1,102.29	3,820.80	1,866.73	974.45
	Profit				
	RoCE	53.43%	72.12%	29.33%	16.18%*
	ROE	40.80%	58.58%	22.25%	12.22%*
	P/E	17.53	5.71	11.68	14.25*
					*Annualized

Promoter Share Holding Pattern

Pre-Issue	Post-Issue
94.23%	68.68%

Valuation Parameters							
Particulars	Pre-Issue	Post Issue*					
EPS	10.19	8.35					
BVPS	45.79	68.34					
P/E	11.68	14.25					
P/BV	2.60	1.74					
Mkt Cap (In Cr)	227.61	277.63					
		*Annualized					

Lead Managers -

Srujan Alpha Capital Advisors LLP

Registrar -

Cameo Corporate Services Limited

Recommendation: APPLY

Business Overview -



Shri Ahimsa Naturals Limited is engaged in the extraction, manufacturing, of Caffeine Anhydrous Natural, Green Coffee Bean Extracts (GCE) and Crude Caffeine along with trading of other herbal extracts (Senna leaf P.E, Ashwagandha Extract, Turmeric Extract Curcumin, Garcinia Cambogia P.E and Bacopa Monnieri P.E). Their products find application in the food & beverage, nutraceuticals, cosmetics and pharmaceutical industries due to their health benefits.

The Company primarily processes crude caffeine procured from multiple decaffeination plants situated at Vietnam, Mexico, etc. The primary raw material of the company, crude caffeine, is a bi-product of such decaffeination plants. The crude caffeine is further processed to manufacture Green Coffee Beans Extracts (GCE) and Caffeine Anhydrous Natural. Additionally, the company expanded its product portfolio to include various herbal extracts in year 2021. Since the year 2022, the company has started manufacturing Crude Caffeine from Tea waste and Coffee waste, which is sold in open market and used for captive consumption.

The Company is an export oriented unit and is export focused, presently supplying products to over 14 countries including USA, Germany, South Korea, UK, Thailand, etc.

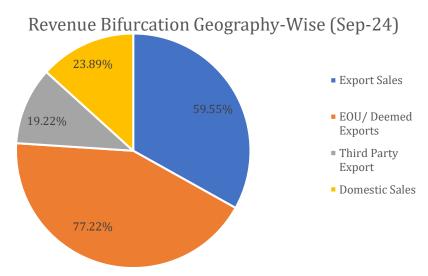
Business Model: The company sells products to two types of customers: end user and resellers, both of them being B2B.

Subsidiary: Shri Ahimsa Healthcare Private Limited is engaged in the manufacturing, trading, supplying, importing, exporting, distributing, and marketing of crude/natural caffeine and its derivatives, along with chemicals and pharmaceutical drugs. Also involved in refining, processing, packaging, and acting as a commission agent, broker, consultant, franchiser, or sales promoter for related products.

Manufacturing Unit: The facility is located at Jaipur, Rajasthan with plot size measuring 3,360 sq. mtrs.

Particulars	Capacity Utilization			
	FY22	FY23	FY24	Sep-24
Caffeine Anhydrous Natural & Crude Caffeine	71.85%	81.48%	57.78%	46.67%
Green Coffee Bean Extract	58.51%	65.04%	65.00%	50.00%

Geography-wise revenue bifurcation:



Revenue Bifurcation: (In Lakhs)

Particulars	FY 2	022	FY 2023		FY 2023 FY 2024		Sep-2024	
	Amt	%	Amt	%	Amt	%	Amt	%
Caffeine Anhydrous Natural	4,534.27	78.12%	9,416.71	90.43%	6,975.51	89.34%	2,845.82	69.89%
Green Coffee Bean Extract	976.72	16.83%	732.33	7.03%	574.23	7.35%	1,093.44	26.85%
Crude Caffeine	116.21	2.00%	118.11	1.13%	126.87	1.62%	-	-
Herbal Products	160.67	2.77%	142.74	1.37%	131.55	1.68%	132.41	3.25%
Other Operating Revenue	16.53	0.28%	2.89	0.03%	-	-	-	-
Total	5,804.40	100%	10,412.78	100%	7,808.16	100%	4,071.67	100%

Recommendation: APPLY

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Competition -

- **1. Market Competition:** The industry is competitive where the key factors of competition primarily comprise of product quality, cost, delivery and service, as well as quality and depth of senior level relationships.
- 2. Geographic Competition: The company faces competition majorly from international manufacturers.
- **3. Barriers to entry:** Low barriers to entry.
- **4. Threat of Substitutes:** High threat of substitutes.
- **5. Bargaining Power of Buyers:** The bargaining power is high with the customers.
- **6. Bargaining Power of Suppliers:** The bargaining power is low with the customers.

Business Strategies -

- 1. The company intends to increase manufacturing capacities by installing additional factory building, machineries and equipment and utilities. This will be undertaken under wholly owned subsidiary "Shri Ahimsa Healthcare Private Limited".
- 2. The company intends to expand product portfolio by adding other products such as White Kidney Beans Extracts, Tea Polyphenol etc.
- 3. The company intends to further diversify and expand its geographical presence.
- 4. The company intends to expand supplier base and reduce dependency on a limited supplier.

Risk Factors -

The company is highly dependent on top 10 customers for their revenue generation constituting to 86.93%, 89.02%, 93.66% and 74.28% for FY22, FY23, FY24 and Sep-24 respectively.

The company is highly dependent on top 10 suppliers for the raw material constituting to 99.27%, 99.07%, 98.46% and 94.06% for FY22, FY23, FY24 and Sep-24 respectively.

The company had 5 cases against it for tax, civil and criminal matters amounting to Rs. 26.80 lakhs approx.

The directors/ Key Management have 3 cases against them for tax and criminal matters amounting to Rs. 0.18 lakhs and the promoters also have cases against them for tax and criminal matters.

The company has contingent liabilities amounting to Rs. 29.12 lakhs.

Peer Analysis -

The company believes they do not have any listed company in India and abroad that engages in a similar business to the company and thus not possible to provide an industry comparison as per its offer document.

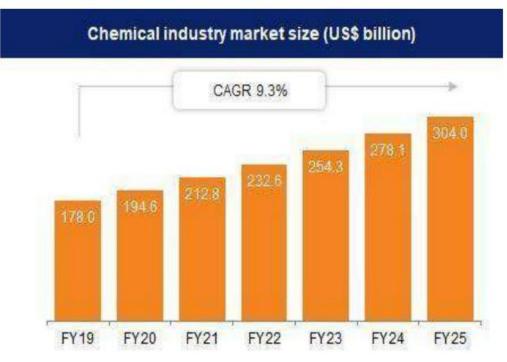
Recommendation: APPLY

INDUSTRY OVERVIEW -

Indian Chemical Industry -

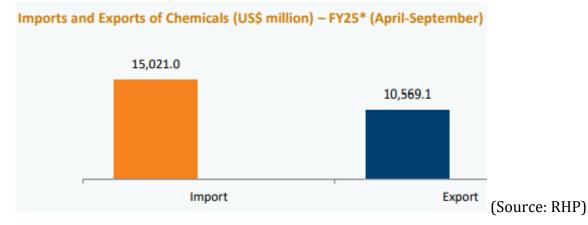


India's chemical sector, which was estimated to be worth US\$ 220 billion in 2022, is anticipated to grow to US\$ 300 billion by 2025 and US\$ 1 trillion by 2040. The demand for chemicals is expected to expand by 9% per annum by 2025. The chemical industry is expected to contribute US\$ 383 billion to India's GDP by 2030. Indian chemical industry is expected to further grow with a CAGR of 11-12% by 2027, increasing India's share in the global specialty chemicals market to 4% from 3%



(Source: RHP)

From April 2024 to September 2024, exports of organic chemicals stood at US\$ 3.99 billion & inorganic stood at US\$ 1.09 billion. Imports of organic chemicals were US\$ 8.56 billion and inorganic chemicals US\$ 3.17 billion from April 2024 to September 2024, exports of castor oil, essential oil, and cosmetics and toiletries stood at US\$ 2.12 billion.



Global Caffeine Anhydrous Industry -

Caffeine anhydrous natural is a dehydrated form of caffeine extracted from natural sources such as coffee beans, tea leaves, and cocoa plants. By removing water content, this powdered substance offers a concentrated caffeine source, commonly utilized in dietary supplements, energy drinks, pharmaceuticals, and personal care products to enhance alertness and improve physical performance.

The global anhydrous caffeine market was valued at approximately **US\$ 2.09 bn** in 2024 and is projected to reach **US\$ 2.77 bn** by 2030, growing at a compound annual growth rate (CAGR) of **4.9%** during the forecast period. This growth is driven by increasing consumer demand for energy-boosting products and the expanding application of anhydrous caffeine in nutraceuticals and personal care items.

Recommendation: APPLY

Key Management -



	WWW WW
Key Management Persons Name -	Nemi Chand Jain
Age	72
Designation and No. of years of experience	Promoter, Chairman and Managing Director, 35+ years of experience in caffeine industry
Qualification	Master in Management Studies
Responsibility	Responsible for overseeing critical operational and growth-oriented functions of the Company.
Other Directorships	M/s Bimneer Investments Private Limited and M/s Ahimsa Holdings Private Limited
Key Management Persons Name -	Dipak Kumar Jain
Age	50
Designation and No. of years of experience	Whole-Time Director, 20+ years of experience in Corporate Law,
	Legal, Finance and Management field
Qualification	Member of ICSI, Bachelor's in Commerce and Post-Graduation
	Diploma Degree in Marketing and Management
Other Directorships	-
Key Management Persons Name -	Amit Kumar Jain
Age	46
Designation and No. of years of experience	Promoter, Whole-Time Director and Chief Financial Officer, 20+ years of experience in finance and administration
Qualification	Bachelor of Engineering (Industrial Engineering & Management) and Post-Graduation Diploma in Business Administration (Finance)
Responsibility	Responsible for the finance, accounts and operational functions including but not limited to handling production, supply chain management, marketing and quality control aspects in the business of the Company
Other Directorships	M/s Ahimsa Holdings Private Limited and M/s Shri Ahimsa Healthcare Private Limited

- The overall management of the company is decent.

Key Management Persons Name -

Qualification

Other Directorships

Designation and No. of years of experience

- The promoter and management have good experience in the industry.
- There is an evidence of dual chairmanship, which is not favourable.
- Om Prakash Bansal, Atul Maheshwari, Ved Prakash Sujaka and Manoj Maheshwari, are Non-Executive Independent Directors of the Company. They have an average experience of 20+ years in their respective fields.

Bachelors of Commerce

Sumitra Jain

Promoter and Non-Executive Director, 30+ years of experience in

operational and administrative functions

M/s Bimneer Investments Private Limited

- **Aayushi Jain (CS)** has 2.5+ years of experience.

Recommendation: APPLY

Intangible Assets





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Statement of Profit and Loss				Amt in Lakhs
Particulars	FY 22	FY 23	FY 24	Sep-24
Revenue from Operations	5,795.17	10,388.80	7,797.69	4,071.67
Other Income	99.06	225.18	72.70	65.45
Total Income	5,894.23	10,613.98	7,870.39	4,137.12
Expenses				
Cost of materials consumed	2,444.28	3,519.15	4,063.05	1,735.57
Purchases of stock-in-trade	144.47	99.16	120.86	151.99
Change in Inventories of Stock In Trade	-211.17	-342.82	-1,114.08	-25.47
Employee Benefit Expenses	419.54	547.10	613.56	283.37
Finance Cost	150.35	56.54	62.06	37.69
Depreciation and Amortization Expense	86.48	110.17	148.59	83.88
Other expenses	1,284.42	1,545.19	1,444.79	552.78
Total Expenses	4,318.37	5,534.49	5,338.83	2,819.81
EBITDA	1,713.63	5,021.02	2,669.51	1,373.43
EBITDA Margin	29.57%	48.33%	34.23%	33.73%
Profit/(Loss) before tax	1,575.86	5,079.49	2,531.56	1,317.31
Tax Expense	421 22	1 250 00	((2.50	202.66
Current tax	421.33 0.14	1,250.88	662.58	302.66
Tax for prior years Deferred Tax	52.24	- 7.81	- 2.25	40.20
Total Tax	473.57	1,258.69	664.83	342.86
Profit/(Loss) for the year	1,102.29	3,820.80	1,866.73	974.45
Net Profit Margin	19.02%	36.78%	23.94%	23.93%
Trout Fundament	1010270	3017 0 70	2017170	20170 70
Statement of Assets and Liabilities				Amt in Lakh
Particulars	FY 22	FY 23	FY 24	Sep-24
EQUITY AND LIABILITIES				
1. Shareholders' funds				
Share Capital	523.50	523.50	1,832.25	1,912.65
Reserves and Surplus	2,178.17	5,998.97	6,556.95	8,054.00
Total Equity	2,701.67	6,522.47	8,389.20	9,966.65
NON-CURRENT LIABILITIES	•	•	•	,
Long-term Borrowings	148.78	84.67	-	-
Deferred Tax liability	194.72	202.54	204.79	244.98
Total Non-current liabilities	343.50	287.21	204.79	244.98
CURRENT LIABILITIES				
Short-term Borrowings	487.51	257.87	1,382.78	484.78
Trade Payables	107.01	207107	1,002170	10 117 0
(a) Total outstanding dues of MSME	1.25	19.46	90.15	75.57
(b) Total outstanding dues of creditors	1.23	17.40	70.13	75.57
other than MSME	84.85	51.58	59.64	31.01
Other Current Liabilities	191.05	153.99	41.01	187.61
Short-term Provisions	224.15	120.09	147.64	148.15
Total Current liabilities	988.81	602.99	1,721.22	927.12
Total Liabilities	1,332.31	890.20	1,926.01	1,172.10
Total Equity and Liabilities	4,033.98	7,412.67	10,315.21	11,138.75
ASSETS	1,000.70	7,112.07	10,010.21	11,100.73
NON-CURRENT ASSETS				
Property, Plant and Equipment	2,063.91	2,819.96	3,970.41	4,395.95
r toperty, riant and Equipment	4,003.71	4,017.70	3,770.41	7,373.73

0.11

0.95

0.62

0.54

IPO Note – Shri Ahimsa	Naturals Limited
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Recommendation: APPLY



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Particulars	FY 22	FY 23	FY 24	Sep-24
Capital Work in Progress	267.27	362.27	784.55	532.42
Non-Current Investments	1.33	31.30	-	-
Long-Term Loans and Advances	37.29	337.03	192.03	113.41
Other Non- current Assets	14.61	45.75	58.21	114.73
Total Non-Current assets	2,384.52	3,597.26	5,005.82	5,157.05
CURRENT ASSETS				
Inventories	502.58	1,097.65	2,857.40	2,603.22
Trade Receivables	370.35	1,123.60	1,131.58	1,980.62
Cash & Cash equivalents	264.83	955.66	799.05	704.42
Short Term Loans and Advances	507.18	619.41	490.31	672.55
Other Current Assets	4.52	19.09	31.05	20.89
Total Current assets	1,649.46	3,815.41	5,309.39	5,981.70
Total Assets	4,033.98	7,412.67	10,315.21	11,138.75

Cash Flow Statement				Amt in Lakhs.
Particulars	FY 22	FY 23	FY 24	Sep-24
Net Cash Flow from Operating Activities	1,435.92	2,018.45	569.01	507.77
Net Cash Flow from Investing Activities	-583.15	-977.33	-1,703.80	-269.71
Net Cash Flow from Financing Activities	-599.15	-350.29	978.18	-332.69

Key Ratios

Per Share Data	FY 22	FY 23	FY 24	FY 25*
Diluted EPS	6.79	20.85	10.19	8.35
BV per share	51.61	124.59	45.79	68.34
Operating Ratios				
EBITDA Margins	29.57%	48.33%	34.23%	33.73%
PAT Margins	19.02%	36.78%	23.94%	23.93%
Inventory days	31.74	38.67	134.12	80.38
Debtor days	23.39	39.58	53.11	51.28
Creditor days	12.17	7.19	13.10	10.70
Return Ratios				
RoCE	53.43%	72.12%	29.33%	16.18%
RoE	40.80%	58.58%	22.25%	12.22%

Valuation Ratios (x)	FY 22	FY 23	FY 24	FY 25*
EV/EBITDA	1.79	1.18	3.36	-0.01
Market Cap / Sales	1.07	0.60	2.80	3.41
P/E	17.53	5.71	11.68	14.25
Price to Book Value	2.31	0.96	2.60	1.74
Solvency Ratios				
Debt / Equity	0.24	0.05	0.16	0.03
Current Ratio	1.67	6.33	3.08	3.08
Quick Ratio	1.16	4.51	1.42	1.42
Asset Turnover	1.44	1.40	0.76	0.79
Interest Coverage				
Ratio	10.82	86.86	40.62	34.21

*Annualized

INTERPRETATION -

- 1. The top line has remained slightly inconsistent over the years. It increased by 79.27% in FY23 was majorly due to significant increase in sale of caffeine anhydrous natural which was driven by higher realizations, complemented by supportive volume growth. Then it decreased by 24.94% in FY24 which was due to decrease in sale of caffeine anhydrous natural caused by lower production resulting from delays in the delivery of key raw materials. Also, the sale of green coffee bean extract decreased to lower demand from customers. This inconsistency should not be a major concern.
- 2. The net profit also remained slightly inconsistent over the years. It increased by 246.62% in FY23 and it decreased by 51.14% in FY24. This slight inconsistency was caused by decrease in revenue and increase in cost of materials. This inconsistency should not be a major concern.
- 3. The EBITDA and PAT margins also remained inconsistent for the above reason. This inconsistency should not be a major concern.

Recommendation: APPLY

LEAD MANAGER TRACK RECORD -



The lead manager to the issue is **Srujan Alpha Capital Advisors LLP**.

A table has been set below highlighting the details of the IPO of the last companies handled by the Lead Manager in recent times –

Srujan Alpha Capital Advisors LLP -

Sr. No.	Company Name	Issue Size in Cr.	Issue Price/Share (In INR)	Listing Date	CMP* (INR)
1.	Nexxus Petro Industries Limited	19.43	105.00	Oct 04, 2024	106.00
2.	Popular Foundations Limited	19.87	37.00	Sep 24, 2024	26.00
3.	Sodhani Academy of Fintech Enablers Limited	6.12	40.00	Sep 23, 2024	220.00
4.	Espirit Stones Limited	50.42	87.00	Aug 02, 2024	108.55
5.	Kontor Space Limited	15.62	93.00	Oct 10, 2023	61.30
6.	DHARNI Capital Services Limited	10.74	20.00	Jan 31, 2023	50.70

The company has handled 6 mandates in the last three years (including current year).

As per the offer document, the above-mentioned mandates all have opened at a premium on the listing day.

^{*}CMP for the above-mentioned companies is taken as of 27th Mar 2025.

Recommendation: APPLY

Recommendation -



Shri Ahimsa Naturals Limited has been in the industry since 1990 and has vast experience in the industry.

The P/E on a post-IPO annualized basis is around 14.25 times which makes it fairly priced.

The company's management overview is decent.

The company's top line has remained slightly inconsistent over the years which was due to decrease in caffeine anhydrous natural caused by lower production due to delay in arrival of raw materials. The bottom line, EBITDA and profitability margins have seen a similar trend due to inconsistency of revenue. But this should not be a major concern as the company is working towards this issue and aims to expand their supplier base to reduce dependency. Furthermore, the company had positive cash flow from operations for the last three years which is a good sign. Overall, the financials of the company looks sustainable.

The company earns majority of its revenue from exports and has significant global presence and also enjoys the status of being a EoU. The company is expanding its product portfolio and also intends to increase its manufacturing capacity through its subsidiary.

Thus, investors can **APPLY** to this IPO.

Disclaimer

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